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CLAIMS

- A method of treating indoor household surfaces comprising:
 - applying to all or part of the indoor household surface a first coating composition to form a protective layer, wherein the coating composition is essentially free of pigment, and,
 - subsequently removing any soil or stain from said coated surface by applying to the coated surface a cleaning treatment or composition.
- The method of Claim 1 wherein the coating composition comprises a fluorinated compound.
 - A method of protecting an indoor household surface selected from: a
 painted wall, wall paper and wall cloth, from stain, soil or other degradation,
 comprising applying to all or part of the indoor household surface a
 composition comprising a fluorinated compound.
 - The method of Claim 3 wherein the fluorinated compound is a fluorinated polymer.
 - The method of Claim 3 wherein the fluorinated compound is a perfluorinated polymer.
- The method of Claim 3 wherein the fluorinated compound is functionalized
 to form a covalent or non-covalent bond with the material of the surface to be treated.
 - 7. The method according to Claim 6 wherein the fluorinated compound comprises one or more functional groups selected from the group consisting of: silane, phosphate, carboxylate, alkylamide, polyether, sulphonate, sulphate and amine.

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- The method of Claim 3 wherein the fluorinated compound has an average molecular weight of between 400 and 4,000.
- 9. The method of Claim 3 wherein the fluorinated compound is selected from the group consisting of fluorinated polymers having the formula: X-CF₂-(O-C₂F₄)_n-(OCF₂)_m-OCF₂-Y; Cl-(C₃F₆O)_n-CF₂-X; Cl-(C₂F₄O)_n-CF₂-X; or X-CF₂-(O-C₂F₄)_n-(OC₃F₆)_p-(OCF₂)_m-OCF₂-Y, and (partially) hydrogenated forms thereof, wherein m, n and p represent, independently, integer numbers, including 0, m+n or m+n+p being different from 0, wherein X and Y are, independently, CF₃ or an hydrogenated form thereof, a hydrogen atom, a chlorine atom, or a functional group or a different polymer sequence.
 - The method according to Claim 3 wherein the composition further comprises one or both of a fluorosurfactant and a solvent.
 - The method of Claim 10 wherein the fluorosurfactant comprises a functional group selected from sulphonate, carboxylate, sulphate and phosphate functional groups.
- 20 12. The method of Claim 11 wherein the composition comprises a fluoropolymer with a terminal silane functional group and a fluorosurfactant with a sulphate, sulphonate or phosphate functional group, or combinations thereof.
- 25 13. The method according to Claim 3 wherein the composition further comprises one or more agents selected from the group consisting of: surfactants, perfumes, stabilizers, emulsifying agents, polycarboxylate polymers such as polyacrylates, methacrylates or polyurethanes, thickeners, antistatic agents, UV light screening agents, optical brighteners, non-fluorinated silicone compounds and film-forming polymers, alone or in various combinations thereof.

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- 14. The method according to Claim 3 wherein the composition is essentially free of pigment and comprises, by weight:
 - 0.01-40% of a fluorinated compound;
 - 0-40% of a fluorosurfactant;
- 5 0-30% of a surfactant;
 - 0-30% of a solvent, in particular an alcohol, ether or ester:
 - 0-50% of a non-fluorinated silicone compound:
 - 0-50% of a polycarboxylate polymer; and
 - 20-99.9% of water.
 - The method of Claim 14 wherein the composition further comprises an optical brightener.
 - The method according to Claim 3 wherein the composition is applied by a sprayer, brush, roller, sponge, wipe or a mop.
 - 17. The method according to Claim 3 wherein the surface is all or a portion of an indoor household wall such as a painted wall, wall paper or wallcloth.
- 20 18. A method of forming a transparent film at the surface of an indoor painted wall, wall paper or wallcloth, said method comprising applying a composition comprising a fluorinated compound to all or part of said surface.
- The method of Claim 18 wherein said fluorinated compound protects said
 surface or material from stain, soil or other degradation.
 - 20. A method of cleaning an indoor household surface, wherein the surface has been treated by a method of Claim 1 wherein said cleaning composition comprises at least one of a solvent and a surfactant.
 - The method of Claim 20 wherein the cleaning composition comprises a fluorinated compound.

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- 22. The method of Claim 21 wherein the fluorinated compound is a (per)fluoropolyether (non-functionalized) of one of the general formulas: (I) CF₃O-(CF₂-C₂F₄-O)_n-(CF₂O)_m-CF₃-; (II) HF₂.C-O-[(CF₂-CF₂-O)_n-(CF₂-O)_m]-CF₂H; hydrogenated forms thereof.
- 23. A composition suitable for treating indoor household walls or materials, the composition comprising a fluorinated compound with a terminal silane functional group and a fluorosurfactant with a sulphate, sulphonate, carboxylate or phosphate functional group.
- 24. The composition of Claim 23 urther comprising one or more agents selected from the group consisting of: surfactants, perfumes, stabilizers, emulsifying agents, polycarboxylate polymers such as polyacrylates, methacrylates or polyurethanes, thickeners, antistatic agents, UV light screening agents, optical brighteners, non-fluorinated silicone compounds and film-forming polymers, alone or in various combinations thereof.
- 25. The composition of Claim 23 further comprising an optical brightener.
- 26. A composition suitable for cleaning treated indoor household walls or materials comprising:
 - one or more perfluoropolyether and hydrogenated perfluoropolyethers of at least one of the general formulas (I) and (II) in Claim 22;
 - one or more fluorosurfactants such as perfluoropolyether alkylamidefunctionalized:
 - a solvent comprising one or more of the following agents: ethers, n-buthoxy-propoxy-propanol, di(propylene glycol)methylether, glycols, alcohols, hexane or other hydrocarbon solvents; and
- 30 one or more non-fluorinated surfactants.

27. A combination of products for treating household surfaces or material, comprising, separately formulated:

a protective composition, wherein said protective composition is essentially free of pigment and comprises a fluorinated compound; and a cleaning composition comprising a solvent and/or a surfactant.

- The combination of products of Claim 27 wherein the cleaning composition comprises a fluorinated polymer.
- 10 29. A combination of products for treating household surfaces or material, comprising, separately formulated:

a protective composition comprising a functionalized perfluoropolyether; and

a cleaning composition comprising a fluoropolymer.

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A kit for treating household surfaces or material such as painted walls, wall
paper and wallcloth, comprising, separately formulated:

an essentially pigment-free protective composition comprising a fluorinated compound:

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a cleaning composition adapted for use with the protective composition.